



PRICES EFFECTIVE SEPTEMBER 3, 1969

In order to maintain or improve our quality, prices and specifications are subject to change without notice.

REGIONAL SALES OFFICES:

6229 Sunset Blvd.
Hollywood, Calif. 90028
213-461-3468

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Chicago, Ill. 60643
312-445-3111

427 Broadway
Nashville, Tenn. 37215
615-244-7420

AMPEG 1970 price list



THE AMPEG COMPANY, INC.
330 DALZIEL ROAD
LINDEN, NEW JERSEY 07036

AMPLIFIERS WITH SPECIAL EFFECTS

	Shpg. Wt.	List Price	Cover(s) List Price
SST 8-12" Altec Lansing Speakers, Tremolo, Vibrato, Reverb, Selective Mid-Range boost or cut, Timbre, Ultra-Hi's, Ultra-Lo's, Dollies included.	360	\$2000.00	\$30.00 \$30.00 \$ 5.00
ST-42 COLOSSUS 4-12" Altec Lansing Speakers, Tremolo, Vibrato, Reverb, Timbre, Ultra-Hi's, Ultra-Lo's, Dolly included.	166	\$1100.00	\$30.00 \$ 5.00
ST-25 OLYMPIAN 2-15" Altec Lansing Speakers, Tremolo, Vibrato, Reverb, Timbre, Ultra-Hi's, Ultra-Lo's, Dolly included.	148	\$ 970.00	\$30.00 \$ 5.00
ST-22 GLADIATOR 2-12" Altec Lansing Speakers, Tremolo, Vibrato, Reverb, Timbre, Ultra-Hi's, Ultra-Lo's, Dolly included.	147	\$ 950.00	\$30.00 \$ 5.00
B42-X JUPITER 42 4-12" heavy duty Speakers, Tremolo, Vibrato, Reverb, Ultra-Hi's, Afterbeat, Ultra-Lo's, Two channels, Dolly included.	150	\$ 770.00	\$25.00 \$ 5.00
B22-X JUPITER 22 2-12" heavy duty Speakers, Reverb, Tremolo, Vibrato, Ultra-Hi's, Afterbeat, Ultra-Lo's, Two channels, Dolly included.	100	\$ 590.00	\$15.00
GV-22 GEMINI 22 2-12" heavy duty Speakers, Reverb, Tremolo, Vibrato, Ultra-Hi's, Ultra-Lo's, Two channels, Afterbeat.	65	\$ 440.00	\$13.00
GV-15 GEMINI 15 15" heavy duty Speaker, Reverb, Tremolo, Vibrato, Ultra-Hi's, Ultra-Lo's, Two channels, Afterbeat.	65	\$ 430.00	\$13.00
G-20 GEMINI 20 2-10" heavy duty Speakers, Reverb, Tremolo, Ultra-Hi's, Two channels, Afterbeat.	63	\$ 370.00	\$11.00

	Shpg. Wt.	List Price	Cover(s) List Price
G-12 GEMINI 12 12" heavy duty Speaker, Reverb, Tremolo, Two channels, Ultra-Hi's, Afterbeat.	53	\$ 320.00	\$11.00
GS-12R ROCKET II 12" Speaker, Reverb, Tremolo, Afterbeat.	51	\$ 265.00	\$11.00
J-12R REVERBOJET 12" Speaker, Reverb, Tremolo,	39	\$ 220.00	\$ 8.00
J-12 JET 12" Speaker, Tremolo.	37	\$ 160.00	\$ 8.00

AMPLIFIERS WITHOUT SPECIAL EFFECTS

SVT 16 Special Design 10" Speakers, Two channels, Selective Mid-Range boost or cut, Ultra-Hi's, Ultra-Lo's, Dollies included.	410	\$1450.00	\$30.00 \$30.00 \$10.00
SBT 4 Altec Lansing 421A 15" Speakers, Two channels, Selective Mid-Range boost or cut, Ultra-Hi's, Ultra-Lo's, Dollies included.	350	\$1600.00	\$25.00 \$25.00 \$ 5.00
BT-140 2-J.B. Lansing D-140-F 15" Speakers, Ultra-Hi's, Ultra-Lo's, Two channels, Dolly included.	138	\$1050.00	\$25.00 \$ 5.00
BT-25L 2-15" Altec Lansing 418B Speakers, Ultra-Lo's, Ultra-Hi's, Two channels, Dolly included.	130	\$ 780.00	\$20.00 \$ 5.00
BT-25 2-15" heavy duty Speakers, Ultra-Hi's, Ultra-Lo's, Two channels, Dolly included.	130	\$ 690.00	\$20.00 \$ 5.00
B-25B 2-15" Heavy Duty Bass Speakers, Two channels, Ultra-Hi's, Ultra-Lo's.	134	\$ 530.00	\$25.00 \$ 5.00
B-25 2-15" heavy duty Speakers, Ultra-Hi's, Ultra-Lo's, Two channels, Dolly included.	132	\$ 495.00	\$25.00 \$ 5.00
BT-15 15" heavy duty Speaker, Portaflex, Ultra-Hi's, Ultra-Lo's, Two channels, Dolly included.	82	\$ 460.00	\$14.00

	Shpg. Wt.	List Price	Cover(s)
B-15N 15" heavy duty Speaker, Portaflex, Ultra-Hi's, Ultra-Lo's, Two channels, Dolly included.	87	\$ 440.00	\$14.00
SB-12 12" heavy duty Speaker, Portaflex.	67	\$ 290.00	\$10.00

AMPEG AMPLIFIERS WITH ALTEC SPEAKERS

Model			
B-42X (W/ALTEC 417B's)	170	\$1036.00	\$25.00 \$ 5.00
B-22X (W/ALTEC 417B's)	120	\$ 726.00	\$15.00
GV-22 (W/ALTEC 417B's)	75	\$ 576.00	\$13.00
GV-15 (W/ALTEC 418B)	73	\$ 506.00	\$13.00
G-12 (W/ALTEC 417B)	63	\$ 394.00	\$11.00
GS-12R (W/ALTEC 417B)	60	\$ 339.00	\$11.00
BT-140 (W/ALTEC 421A's)	138	\$1000.00	\$25.00 \$ 5.00
B-25B (W/ALTEC 421A's)	150	\$ 710.00	\$25.00 \$ 5.00
B-25 (W/ALTEC 418B's)	140	\$ 655.00	\$25.00 \$ 5.00
BT-15 (W/ALTEC 421A)	92	\$ 540.00	\$14.00
BT-15 (W/ALTEC 418B)	90	\$ 520.00	\$14.00
B-15N (W/ALTEC 421A)	97	\$ 520.00	\$14.00
B-15N (W/ALTEC 418B)	95	\$ 500.00	\$14.00
SB-12 (W/ALTEC 417B)	75	\$ 364.00	\$10.00

AMPEG EXTENSION SPEAKERS:

Model			
EXB-15 (For BT-15, B-15N) (8 ohm)	57	\$ 210.00	\$14.00
EXB-25 (For B-25) (16 ohm)	90	\$ 275.00	\$25.00
EXB-25B (For B-25B) (16 ohm)	100	\$ 295.00	\$25.00
EX SVT (4 ohm)	160	\$ 500.00	\$30.00
EX B-42X (For B-42X) (8 ohm)	112	\$ 305.00	\$25.00
EX BT-25 (4 ohm)	122	\$ 320.00	\$20.00

AMPEG EXTENSION SPEAKERS WITH ALTEC SPEAKERS:

EXB-15 (W/ALTEC 418B) (8 ohm)	64	\$ 270.00	\$14.00
EXB-15 (W/ALTEC 421A) (8 ohm)	67	\$ 290.00	\$14.00
EXB-25B (W/ALTEC 421A's) (16 ohm)	110	\$ 475.00	\$25.00

	Shpg. Wt.	List Price	Cover(s)
EXB-25 (W/ALTEC 418B's) (16 ohm)	100	\$ 435.00	\$25.00
EXB-42X (W/ALTEC 417B's) (8 ohm)	130	\$ 570.00	\$25.00
EXST-42 (4 ohm)	145	\$ 660.00	\$30.00
EXST-25 (4 ohm)	123	\$ 460.00	\$30.00
EXBT-25L (4 ohm)	123	\$ 460.00	\$20.00
EXBT-140 (W/ALTEC 421A's) (4 ohm)	123	\$ 560.00	\$25.00

AMPEG EXTENSION POWER SPEAKERS:

SST	160	\$ 850.00	\$30.00
SBT	160	\$ 760.00	\$25.00

AMPEG AMPLIFIERS AND CONTROL HEADS:

SVT Amplifier Head	90	\$ 600.00	\$10.00
SST Control Head	30	\$ 450.00	\$ 5.00
SBT Control Head	25	\$ 250.00	\$ 5.00
B-25 Amplifier Head	45	\$ 320.00	\$ 5.00
BT-25 Amplifier Head	37	\$ 460.00	\$ 5.00
ST-42 Amplifier Head	40	\$ 660.00	\$ 5.00

AMPEG UPRIGHT ELECTRONIC BASS

	Shpg. Wt.	List Price
BB-4 Ampeg upright electronic bass, 4 string Padded Bag	30	\$440.00 \$ 40.00
BB-5 Ampeg upright electronic bass, 5 string Padded Bag	30	\$495.00 \$ 40.00

AMPEG UPRIGHT ELECTRONIC BASS ACCESSORIES

BS-1 Bass stand for upright electronic bass	\$ 25.00
RE-1 Rib Extender for upright electronic bass (one side only)	\$ 20.00
RE-2 Rib Extender for upright electronic bass (both sides)	\$ 40.00
AS-1 Anti-swivel endpin for upright electronic bass	\$ 8.00

STRINGS

	List Price
\$4BB	
Complete set (G, D, A, E) Gut	\$ 18.00
Complete set (G, D, A, E) Steel	\$ 24.00
\$5BB	
Complete set (Hi C, G, D, A, E) Gut	\$ 21.00
Complete set (Hi C, G, D, A, E) Steel	\$ 29.00

AMPEG ELECTRIC BASSES

BASSES	Shpg. Wt.	List Price
AMB-1		
Cherry red fretted electric bass	23	\$325.00
Padded Bag		\$ 40.00
Hard Case		\$ 50.00
AMUB		
Cherry red unfretted electric bass	23	\$325.00
Padded Bag		\$ 40.00
Hard Case		\$ 50.00

AMPEG PICKUPS AND ACCESSORIES

PICKUPS

AM-5K		
5 Microphone Accordion Pickup		\$125.00
AM-5K		
Factory installed		\$175.00
AM-1K		
Single Microphone Accordion Pickup		\$ 25.00
AM-1K		
Factory installed		\$ 40.00
800-S		
Acoustic Bass Stereo Pickup		\$ 75.00
PM-1		
Piano Pickup		\$ 40.00

ACCESSORIES

FS-2		
Tremolo or Reverb footswitch with regulation phone plug		\$ 5.00
FS1-W		
Double footswitch for Vibrato and Reverb, regulation phone plug		\$ 8.50
SC-1		
Scrambler		\$ 50.00
S-1		
Dolly (Specify Amplifier)		\$ 17.00

AMPEG SPEAKERS

Size	Model	Description	List Price
10"	G10H	Heavy duty guitar speaker	\$ 22.00
12"	G12M	Medium duty guitar speaker	\$ 14.00
12"	G12H	Heavy duty guitar speaker	\$ 20.00
12"	G12EH	Extra heavy duty speaker	\$ 32.00
15"	G15H	Heavy duty speaker	\$ 36.00
15"	B15EH	Extra heavy duty bass speaker	\$ 64.00

ALL SPEAKERS 8 OHM IMPEDANCE

ARMSTRONG STRINGS

ELECTRIC GUITAR	List Price
UL-207 (ultra light)	\$ 4.00
XL-209 (extra light)	\$ 3.00
LL-210 (light light)	\$ 3.00
L-211 (light)	\$ 3.50
M-212 (medium)	\$ 4.00
H-213 (heavy)	\$ 4.00

ACOUSTICS (BRONZE)

L-310 (light)	\$ 3.00
M-312 (medium)	\$ 3.00
H-314 (heavy)	\$ 3.00

BASS STRINGS

90L (light) Regular length 30-1/2" scale	\$ 15.00
90M (medium) Regular length 30-1/2" scale	\$ 15.00
90H (heavy) Regular length 30-1/2" scale	\$ 15.00
90LX (light) Extra length 34-1/2" scale	\$ 15.00
90MX (medium) Extra length 34-1/2" scale	\$ 15.00
90HX (heavy) Extra length 34-1/2" scale	\$ 15.00